



2nd Half 2014
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NEWS letter

Message from
CEO Phil Douglas



As 2014 quickly draws to a close, the 2e Systems team can reflect back upon another productive year with many new projects and exciting developments for our customers.

One of our most exciting projects was the release of our mobile responsive applications for our airline customers, bringing a new level of service enhancement for passengers that desire continuous technology improvements to their air travel experiences.

Internet booking engines certainly facilitate easier travel bookings for passengers at a reduced cost to airlines, but what happens after the ticket is issued and how airlines manage the passenger experience is yet another important component for seamless and hassle free travel. The ability to check in with your mobile device, receive an electronic baggage tag, upgrade your flight, purchase extra baggage and lounge access

Condor Flugdienst goes mobile



2e Systems designed and implemented a mobile check-in solution for Condor Flugdienst which included enhancements that Condor commissioned from 2e Systems. Passengers can purchase a seat during the check in process, change their seat, and can receive a check-in invitation for reservations made on the booking engine. The mobile boarding pass can be downloaded into the passenger's iPhone Passbook or received as a PDF file. Android Passwallet is coming soon.

2e Systems streamlines crew communications for Virgin America



July 2014 saw eeCrewConnect® go online at Virgin America. The project kicked off in early February 2014, went into beta testing 4 months later, and then migrated to a live environment in July 2014. It was reported that the Virgin America crew's adoption of this new technology enhancement was initially over 60% and is still growing, which is indicative of the crew's overwhelming acceptance of improved crew communications.

2e Systems launches eeDepart for Austrian Airlines



Austrian Airlines' brand new web check-in and mobile check-in implemented by 2e Systems has gone online. Passengers can avoid the queues at the airport and are able to check-in easily at home, at work, online or while on the go with their mobile device. Future developments coming soon will enable passengers to purchase ancillary services during the check-in process.

Austrian goes "App" with 2e Systems and conVISUAL



Austrian Airlines launched its new mobile website and App after commissioning this important enhancement from 2e Systems and conVISUAL. The Mobile App, which is available free of charge for iOS and Android operating systems, allows even greater convenience and flexibility for passengers. Searching for the best flight prices, booking tickets and paying for travel with Austrian Airlines has never been easier or faster. In addition to mobile check-in, passengers can also access redticket special offers, travel alerts, view timetables, on-board services information, and relevant flight status of flights. These are just a sample of some of the benefits available on the mobile app for passengers that choose to fly Austrian Airlines.

and receive real time flight status notifications are some of the benefits that passengers can experience in using 2e Systems applications. Our customized solutions allow airlines to build their sales and merchandising channels in a unique manner, differentiating themselves from their competitors and within very flexible timeframes. Simply put, we can deliver a bespoke solution faster to our customers than the current market standard.

Please visit us at www.2e-systems.com for more information.

News Flash

2e Systems' USA expansion

2e Systems has opened offices in the USA to support our important **eeCrewConnect**[®] clients in North America: jetBlue and Virgin America. 2e Systems is aiding airlines in North America to improve daily operations as well as to manage and recover from severe weather conditions which have a negative and costly effect on flight schedules, invariably resulting in increased operational costs and diminished public image. 2e Systems LLC is now established in Minneapolis, and is lead by its Managing Director James Stramel.

Events

2e Systems recently attended the NACU conference in Portland, Oregon in October, and the AEEC EFB User's Forum in Rome in November where we showcased our innovative **eeCrewConnect**[®] solution that enables closed loop pilot and crew notifications for more effective communications for airlines particularly during IROPs.

In 2015 the 2e team will be attending AGIFORS and NACU, plus a number of other conferences, so look out for us, come and say hello and learn about our modular applications, like **eeCrewConnect**[®] or **eeBook**, our highly customisable Internet Booking Engine and how a partnership with 2e Systems can benefit your airline.

For more information please visit us at www.2e-systems.com

ECAir and 2e Systems



ECAir is 2e Systems' first airline client based in Africa. After the initial engagement process and understanding the unique complexities within this developing market, including the need for progressive solutions, ECAir selected 4 separate 2e Systems' applications that provide beneficial synergies: **eeBook**, 2e System's flexible IBE (Internet Booking Engine); **eeDepart**, multi-host web check-in system; **eePaxConnect**, which provides mobile passenger notifications; and finally the **ee2go** module which allows passengers to interact with ECAir on their mobile devices providing greater access and flexibility to ECAir customers.

The IBE was produced in responsive web design and went online in August 2014. It contains many features such as an interface to Amadeus, public and profile flight bookings, support of interline and codeshare bookings with partner airlines, access to web fares, APIS (Advanced Passenger Information System) data collection, meal selection, multiple payment channels (including cash and credit card), manage my booking and an e-Vouchers module to effect passenger discounts at point of sale.

airBaltic lead from the front

The airBaltic logo consists of the word "airBaltic" in a bold, dark blue font, set against a bright yellow-green rectangular background.

Innovation, together with providing passengers with greater choice, is key for airlines in differentiating themselves from their competitors. airBaltic, recognised as one of TOP 10 airline innovators globally, enhanced their current client offering by being the first airline in the world to introduce Bitcoin as form of payment for air tickets. 2e Systems enhanced the IBE on behalf of airBaltic to enable greater payment choices for their passengers and thereby enhancing the passenger experience.

2e Systems - making your business fly[®]

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