



**eeBook** –  
helping airlines to make internet bookings *fly*



ready  
for  
**ee2go**

**eeBook** with its excellent functionality, minimal maintenance and innovative modular technology, is the ideal airline online booking engine. The customized solution is perfect for organizations of all sizes - from point to point airlines to large multi-hub network carriers, it can be implemented in a wide range of business models in a short amount of time. **eeBook** can be combined with any other module of **eeSky Suite** and **ee2go**.

## The benefits for managing internet bookings using **eeBook**

- Flexibility in promoting seat and ancillary sales through strategic marketing activities online
- GDS independent passenger data handling from time of booking to airport passenger services and accounting
- Multiple functionalities for automating the core processes of sales, ticketing and passenger check-in that enables the integration of these processes through an optimal combination
- Attract more customers to self-service channel for ticket sales and frequent traveler services
- Personalize the experience for customers in multiple languages around the world
- Ensure maximum flexibility for your company's business model
- Increase overall growth of airline online business
- The **eeBook** solution spans business-to-consumer, business-to-corporate and business-to-agency solutions
- Core functionalities can be tailored together with carrier specific requirements to create the best individual solution
- The customized solution is perfect for organizations of all sizes – from point to point airlines to large multi-hub network carriers, it can be implemented in a wide range of business models in a short amount of time
- **eeBook** allows airlines to launch their own unique, advanced, powerful and profitable e-commerce channel into any customer base in a global market
- The platform is developed using Responsive Design technology to support portability to mobile devices

2e Systems - making your business *fly*™

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# eeBook – streamline and promote sales through a customized online and mobile booking solution

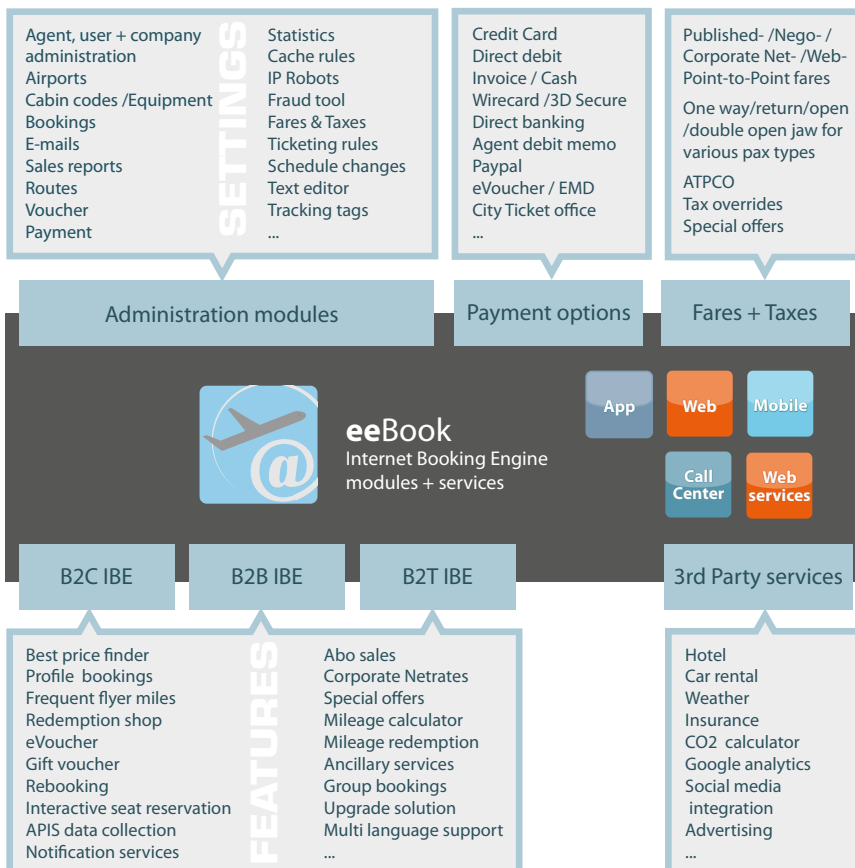


Air carriers face new challenges and growing competition in the aviation transportation market competing for direct customer business. From a rise in GDS costs, to a wide range of new online travel agencies, direct sales to consumers is becoming more and more demanding. Online booking sites have to provide a user friendly solution coupled with enticing offers and dynamic promotions. As air travel purchases continue to increase through online channels, it is mission critical that air carriers meet these changing market demands.

**eeBook** is a tested and innovative solution already well-established within the global marketplace. Successfully in place with numerous international air carriers, the tool is dynamically built and can be adapted to meet the challenges in the market. Offering online and mobile bookings in a variety of combinations, multiple language, currency and payment interfaces, manage my booking, ancillary sales and so much more, the proven solution can be tailor made for air carriers of any size or business strategy.

**eeBook** can be offered on a modular basis. The individual modules can be put together tailor-made according to the customer's requirements. Thus, the airlines are always in the position to respond to changes in the business model and expand as they have the option to selectively procure additional modules. The solution can be integrated into your Airline App or we can develop a new platform.

**W**e base our entire methodology around the phase review process for quality management. We are a full project lifecycle provider, and this fits together perfectly with the phase review process. This means that engineering and design are actually only 2 parts in the entire quality process. If the client permits, we work closely right from the concept stage until the product is finally online and monitoring and success measurement is in place. This assures the highest quality coupled with fastest development times and lowest costs.



**eeBook**, just one solution in the 2e Systems **eeSky Suite** that places carriers one step ahead of the competition. Together we make your bookings fly.